

# Coastal Carolina Aquatic Association 2009 Program Advertising

The CCAA sells programs each year at the Championship Meet to provide spectators information on each event. The sale of ads for these programs raises funds for the Association and teams.

All teams are encouraged to sell advertising space for the program. Each team may retain 10% of the funds collected. Advertising space is provided as follows:

<b>Contributor.....</b>	<b>\$ 5.00</b>	<b>Name Only</b>
<b>Event Sponsor.....</b>	<b>\$10.00</b>	<b>Three Lines</b>
<b>Ad ¼ Page.....</b>	<b>\$20.00</b>	<b>Ad Copy Required</b>
<b>Ad ½ Page.....</b>	<b>\$30.00</b>	<b>Ad Copy Required</b>
<b>Ad Full Page.....</b>	<b>\$55.00</b>	<b>Ad Copy Required</b>

Many parents and friends contribute \$5.00 and various neighborhood businesses and organizations will sponsor an event. Anyone requesting a ¼, ½ or full-page ad must provide a finished copy of the ad as it should appear in the program.

Use the following dimensions to allow for printing and binding margins:

¼ page – no more than 5.25" tall and 3.75" wide

½ page – no more than 5.25" tall and 7.75" wide

Full page – no more than 10.5" tall and 7.75" wide

**All ads must be in black & white. Color ads will not reproduce well and will not be accepted.**

All monies (less the Team's 10%), ads, recap sheet, and computer discs (or e-mailed entries) **must be turned in no later than July 10, 2009 by 8:00 PM** to provide sufficient time to prepare the program.

**Drop Off Locations:**

**Summerville:**

Lynn Latham  
108 Stockbridge St.  
Summerville  
873-7840

**Summerville:**

Steve Lesniewski  
4200 Sweet Gum Crossing  
North Charleston, SC  
29420  
207-8800

**West Ashley:**

Erik Kreutner  
208 Hickory Street  
Charleston, 29407  
571-5469

\*\* If you have been dropping off entries at Parkshore Pool in the past, please remember that Erik is no longer coaching.

**Mount Pleasant:**

Robert Donato  
*(until 5:00 PM)*  
222 West Coleman Blvd.  
Mount Pleasant  
881-8046  
*(after 5:00 PM)*  
632 Fishermans Bend  
Mount Pleasant  
856-0316

**Mount Pleasant:**

Barry Hillebrand  
1637 Oakhurst Drive  
Mount Pleasant  
860-0420