

Coastal Carolina Aquatic Association

2010 Program Advertising

The CCAA sells programs each year at the Championship Meet to provide spectators information on each event. The sale of ads for these programs raises funds for the Association and teams. All teams are encouraged to sell advertising space for the program. Each team may retain 10% of the funds collected. Advertising space is provided as follows:

¼ Page.....\$25 Ad Copy Required no more than 5" tall and 3.75" wide
½ Page.....\$35 Ad Copy Required no more than 5" tall and 7.5" wide
Full Page.....\$70 Ad Copy Required no more than 10" tall and 7.5" wide

All ads must fit in the boundaries above. All ads must be in black and white or true grayscale. Color ads will not reproduce well and will not be accepted.

All monies (less the Team's 10%), ads, recap sheet, and computer discs (or e-mailed entries) **must be turned in no later than July 9, 2010 by 8:00 PM** to provide sufficient time to prepare the program.

Hard copy ads:

If submitting an ad on paper, it will be scanned and printed as is. If it overflows the boundaries, the excess will be cropped. If it is in color and the contrast is lost in the scanning, it will be faded. And so on.

Electronic ads:

To ensure the best reproduction of your ad, submit it as an email attachment. It will help if you include the team's abbreviation in the subject of the email; e.g. *HYC 9-10 boys*.

Blue League – citymeetblue@gmail.com

White League – citymeetwhite@gmail.com

Red League – citymeetred@gmail.com

Word and Publisher templates are on the CCAA website. If sending a Word or Publisher file, use common fonts, or embed the fonts. We are not responsible for fonts displaying incorrectly. Better yet, convert the file to PDF. Get free conversion software at <http://www.cutepdf.com/products/cutepdf/Writer.asp>

We can also accept Illustrator (CS3 or lower), and Photoshop (CS3 or lower) files. Remember, **NO COLOR!**

Drop Off Locations:

Summerville:

Lynn Latham
108 Stockbridge St.
Summerville
873-7840

Summerville:

Steve Lesniewski
4200 Sweet Gum Crossing
North Charleston, SC
29420
207-8800

West Ashley:

Erik Kreutner
208 Hickory Street
Charleston, 29407
571-5469

** If you have been dropping off entries at Parkshore Pool in the past, please remember that Erik is no longer coaching.

Mount Pleasant:

Robert Donato
(until 5:00 PM)
222 West Coleman Blvd.
Mount Pleasant
881-8046

(after 5:00 PM)
632 Fishermans Bend
Mount Pleasant
856-0316

Mount Pleasant:

Barry Hillebrand
1637 Oakhurst Drive
Mount Pleasant
860-0420