

Coastal Carolina Aquatic Association

2011 Championship Meet Program Advertising

Championship Meet Program Book sales and advertising raise funds for CCAA Scholarships and operating expenses. ALL teams NEED to sell ads!!! Each team may retain 10% of the funds collected.

Event** Sponsor.....\$10 Ad Copy Required

**MUST SPECIFY EVENT when submitting; Two lines, 40 characters or fewer each, including spaces; no choice of font

¼ Page.....\$20 Ad Copy Required - no more than 5" tall and 3.75" wide

½ Page.....\$30 Ad Copy Required - no more than 5" tall and 7.5" wide

Full Page.....\$55 Ad Copy Required - no more than 10" tall and 7.5" wide

All ads must fit in the boundaries above. All ads must be in black and white or true grayscale. Color ads will not reproduce well and will not be accepted.

All monies (less the Team's 10%), ads, recap sheet, and computer discs (or e-mailed entries) **must be turned in no later than July 8, 2011 by 8:00 PM** to provide sufficient time to prepare the program.

Hard copy ads: Black and white, within boundaries noted above. Avoid color.

Electronic ads: To ensure the best reproduction of your ad, submit it as an email attachment. Include the team's abbreviation in the subject of the email; e.g. *SML 7-8 girls*.

- **Word and Publisher** templates are on the CCAA website:

<http://www.swimccaa.com/teamrepinfo.htm#docs>

If sending a Word or Publisher file, use common fonts, or embed the fonts. CCAA is not responsible for font changes. To ensure correct display, convert the file to a PDF. Get free PDF maker at www.cutepdf.com/products/cutepdf/Writer.asp

- **PDF, Illustrator** (CS3 or lower) and **Photoshop** (CS3 or lower) - No Color! Embed the fonts or create outlines (AI).

Send ads (not questions) to your league's email address:

Blue League – citymeetblue@gmail.com

White League – citymeetwhite@gmail.com

Red League – citymeetred@gmail.com

Any questions? Call or email **Beth Hilleke** before the deadline!

Work: 843-571-5700 **Home:** 843-556-6131 **Cell:** 217-371-4313 **bhilleke@gmail.com**

Drop Off Locations:

Summerville:

Lynn Latham
108 Stockbridge St.
Summerville
873-7840

Summerville:

Steve Lesniewski
4200 Sweet Gum Crossing
North Charleston, SC
207-8800

West Ashley:

Erik Kreutner
208 Hickory Street
Charleston, 29407
571-5469

Mount Pleasant:

Barry Hillebrand
1637 Oakhurst Drive
Mount Pleasant
860-0420

Mount Pleasant:

Robert Donato
(until 5:00 PM)
222 West Coleman Blvd.
Mount Pleasant
881-8046
(after 5:00 PM)
632 Fishermans Bend
Mount Pleasant
856-0316